



Creative Business Cup Global Finals 2019

AGENDA:

1 July, Monday 8:00 – 17:00

8:00 – 9:00 - Arrival and Registration

9:00 – 10:10 - Opening and Welcome

- Presentation of Global Jury, tips and tricks from the jury and words of advice from Creative Business Cup 2018 winner, Miri Berger from 6Degrees (Main Stage)
- How to Build Global Startup Communities - Sean Kane, founder of F6S (Main Stage)

10:10 – 10:25 - Break

10:25 – 11:25 - Pitching: National Winners

11:25 – 11:40 - Coffee Break

11:40 – 12:40 - Pitching: National Winners

12:40 – 13:25 - Lunch Break

13:25 – 13:55

- Top 10 Signs your Startup needs a Lawyer by Nancy Willis Smith, Attorney, Creative Business Network (Green Stage)
- The State of Entrepreneurship in the Middle East by Safa Sharif, founder of WhyStockIt and Dr. Hashim Hussein, head of the United Nations Industrial Development Organization, Investment and Technology Promotion Office (Orange Stage)

13:55 – 14:55 - Pitching: National Winners

14:55 – 15:10 - Coffee Break

15:10 – 16:10 - Pitching: National Winners

16:25 – 16:40 - Closing Remarks



2 July, Tuesday 8:00 AM – 23:00

8:00 – 8:45 – Arrival and Registration

9:00 – 9:20 – Opening and Announcement of Semi-finalists

9:25– 9:50 – Launching Entrepreneurial Ideas with Creative Extremes by Michael Sturtz, Creative Provocateur, Carnegie Innovation Hall

9:55 – 10:45 – Semi-finalists Pitching

10:45 – 11:00 – Break

11:00 – 12:30

- Policy Development for the Creative Industries – How to Impact Your Government (Yellow Stage)

11:00 – 12:00

- How Does the Evolution of Customer Behavior Impact the Tourism Industry? + The Welcome Solution (Green Stage)

- Blockchain as an Enabler of Creativity (Orange Stage)

- Women and Access to Capital (Red Stage)

12:00 – 12:45 – Lunch Break

12:50 – 14:00

-Impact Investments: Changing the World and Creative Business Investor Pitch (Green Stage)

12:50 – 13:50

- The Business of Wellbeing (Yellow Stage)

- The Future of Food (Orange Stage)

- The Creative Industries: An opportunity for Africa (Red Stage)

13:50 – 14:05 – Coffee Break

14:05 – 15:05

- Driving Innovation Through Cultural Heritage: The Case of the Americas (Yellow Stage)

- The Invio Experience Technology Solution (Green Stage)

- Edutainment: Acquiring Skills in the 21st Century (Orange Stage)

- Won't you STAY: How to Attract Foreign Startups to your Country (Red Stage)

15:05 – 15:15 Break

15:15 – 16:00 – Announcement of Finalists

16:05 – 16:30 – The Hip-Hop Economy: An Unstoppable Culture, Garry Yankson, CEO of Ready or Not

16:35 – 16:55 – Building a Social Unicorn by Harnessing the Power of Communities, Sriram Bharatam, founder of KUZA Holdings

16:55 – 17:25 – Award Show and Prize Ceremony

17:30 – 23:00 – After Party