

Challenge description

The Employment and Integration Administration wants to explore ways of strengthening matchmaking between companies and the unemployed.

The vast majority of unemployed people get jobs by actively applying for vacancies, but vacant candidates affiliated with Jobcenter Copenhagen can also get jobs through the project "Jobspeed". The vast majority of these job openings are "hidden" to others than just unemployed people in the City of Copenhagen, and can only be searched in the IT system Fasit by employees in Copenhagen Business House and Jobcentre Copenhagen. How can these specific job postings be made visible to the unemployed candidates, so that they themselves can sit and search among the many opportunities?

Today, the unemployed Copenhageners can show up at Jobcenter Copenhagen on weekdays between 10 a.m. and 12 p.m. and talk to business consultants about current job opportunities. Current job orders are printed out and divided by industry. The citizen also has the opportunity to link their jobnet-CV to a specific job number. But this must also be done by the unemployed person showing up physically at Jobcenter Copenhagen. This is an inconvenient and costly procedure for Jobcentre Copenhagen, but also for the unemployed candidates, who would like to ongoingly have an overview of job opportunities without having to show up physically.

The Employment and Integration Administration therefore wants proposals on how to improve "Jobspeed" or other new ideas that can help companies and the unemployed to be matched. The focus must be on a faster match but also processes that are more efficient and that reinforce the perception of the Employment and Integration Administration as an effective and professional partner for both unemployed candidates and companies. It also calls for a focus on the companies being more closely matched with the new employees that specifically match their needs.

Emphasis will be placed on the fact that the solutions comply with the applicable rules in the Data Protection Regulation and the Data Protection Act.

Participants in the competition will gain insight into concrete challenges in Denmark's largest employment and integration administration, and the opportunity to pitch their idea in front of a qualified judging panel and audience, where a winner will be selected. Participants will also get exposure on the global network for creative entrepreneurs, Creative Business Network's website. The City of Copenhagen may be inspired by the ideas for formulating a possible future tender, but does NOT have the rights to the participants' solutions.

